



## ADVERTISING GUIDE

***Your Advertisement Will be Displayed Nearly Every Minute!***  
***15 Ads Rotate Per Machine - Each Displayed for 7 Seconds***

### iLevel Digital Display

**Easy, affordable and powerful,** iLevel Digital display advertisements promote your company on the top of ATM machines and build brand awareness and drive sales. iLevel Digital display advertising is among the most effective platforms for grabbing visitors' attention in popular establishments and sets you apart from other advertisers. iLevel Digital provides a variety of digital display advertising networks to help you reach a targeted audience for a strong return on your investment.

This is the only advertising avenue where you can reach this many people, at this price. Your network consultant can work with you to create a custom plan that includes the advertising locations that achieves the marketing goals for your business growth.

To learn more, contact us at [info@ileveldigital.com](mailto:info@ileveldigital.com) or 866-746-8385.





## Why iLevel Digital?

**iLevel Digital** display advertising can effectively **attract new customers, increase brand awareness and drive new sales.**

- Reach a large number of people in each network
- Your investment to reach our captive audience is relatively low, compared to other mediums
- Your advertisement runs nearly every minute of the day
- Only 15 advertisements rotate per machine, each viewing is seven seconds
- Segment geographically and hit your target audience
- Place your advertisement in high traffic areas in popular establishments
- Use image advertisements to attract your customers
- Easily update your message
- Have the ability to reach all major metros in ND and parts of MN
- Customize your message for each network and influence potential customers
- Our art department will create an eye-catching image ad, free of charge (static ads only)



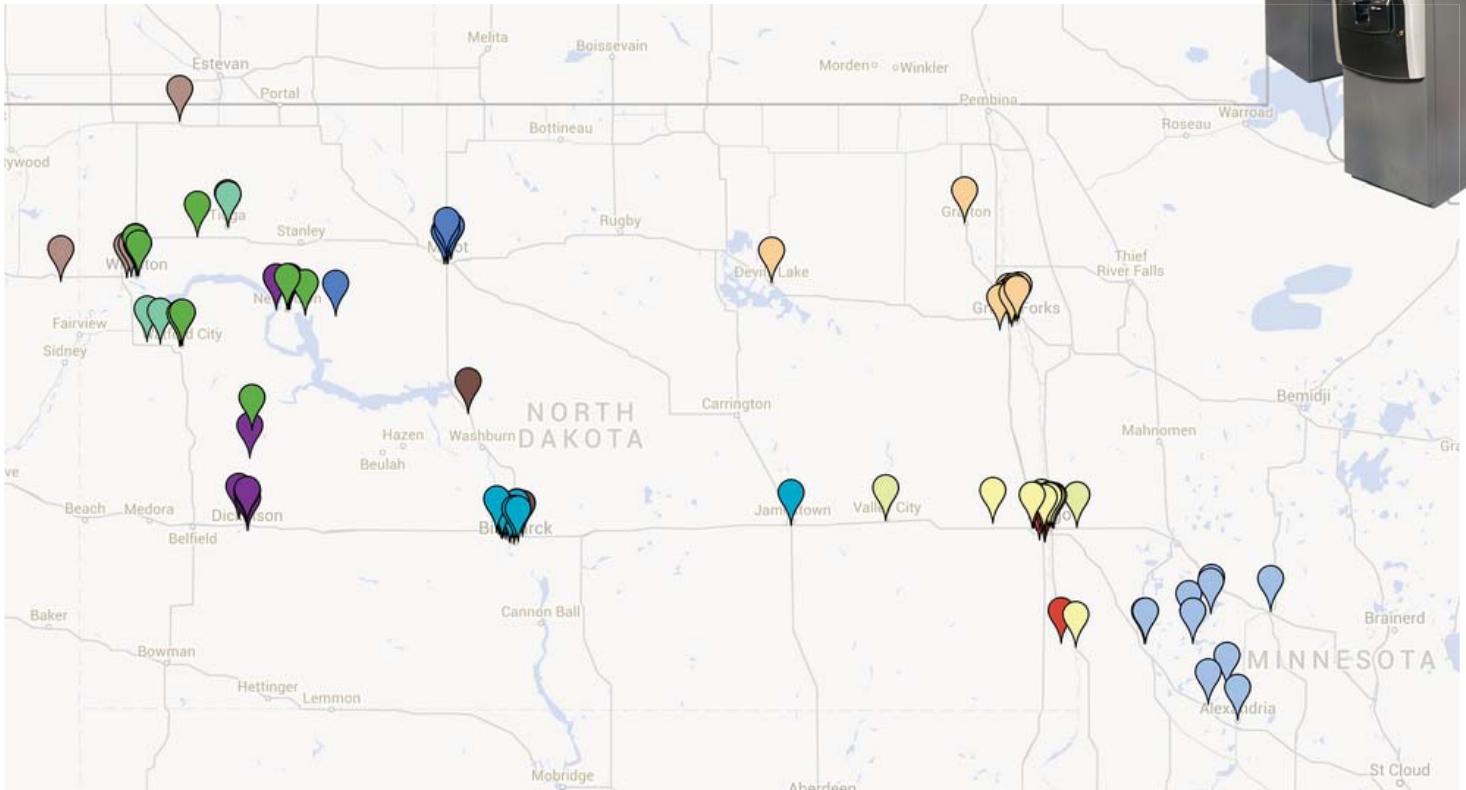
Impactful **iLevel Digital** indoor advertising allows you to effectively reach potential customers in our segmented networks.

### **It's Easy. Get Started Today.**

1. Pick the networks where you want your advertisement to be displayed.
2. Choose the length of your contract.
3. Send us image advertisement. Or provide us content for your ad along with any text or images to go with it. Our graphic designers will do the rest free of charge!
4. Monitor and track how effective your iLevel Digital ad increases brand awareness, drives traffic, and brings in new customers.

# NETWORKS

## Be Where Your Customers Are

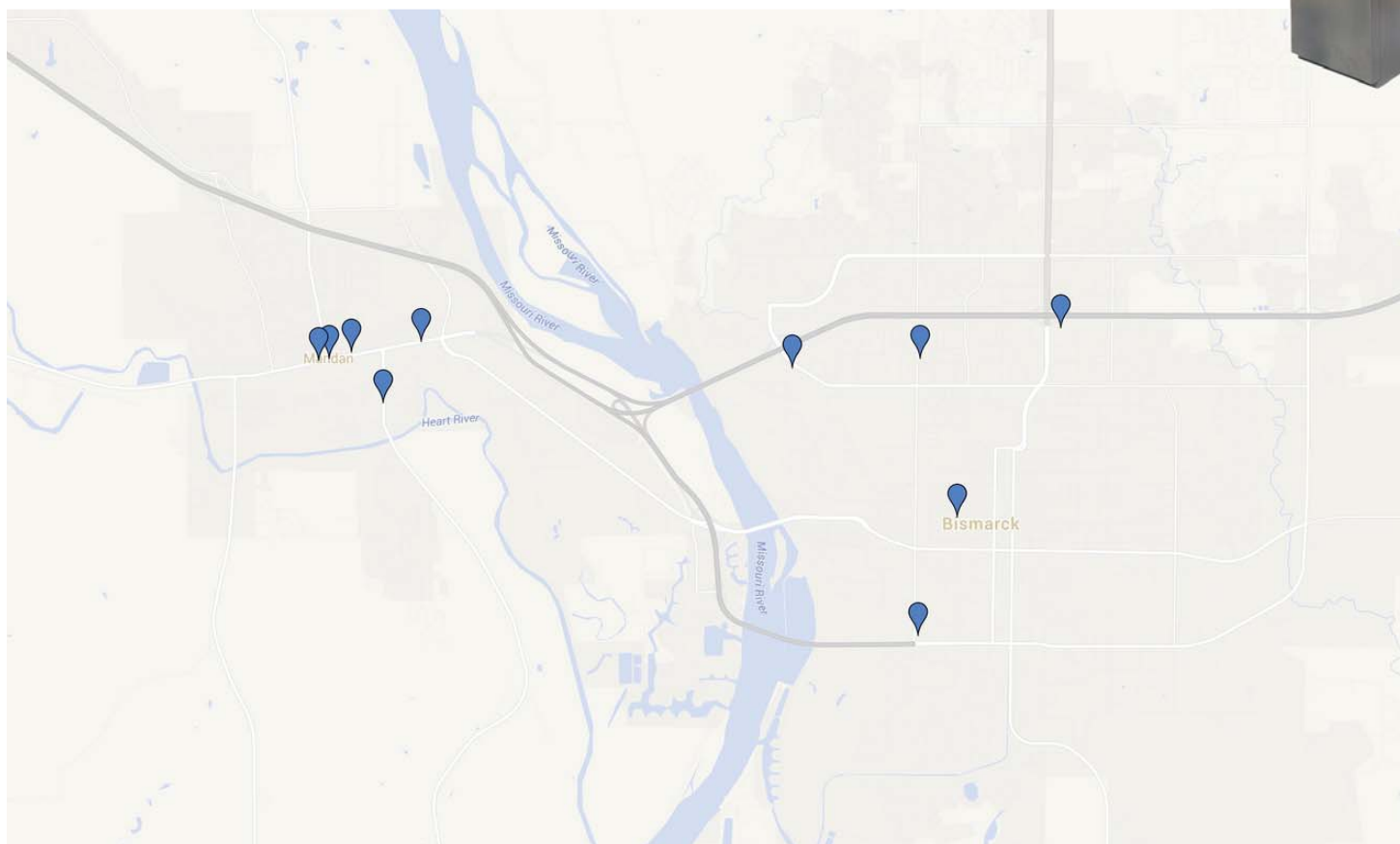


NETWORKS	TRAFFIC/MONTH	DISPLAYS
Bismarck 1	193,125	10
Bismarck 2	206,875	10
Bismarck 3	199,375	10
Dickinson	198,750	10
Fargo 1	167,625	10
Fargo 2	147,500	10
Fargo 3	139,001	10
Grand Forks	100,625	10
Lakes	114,750	10
Minot	226,625	10
Williston 1	148,625	10
Williston 2	210,625	10
Williston 3	204,375	10
<b>TOTALS</b>	<b>2,257,876</b>	<b>130</b>



# BISMARCK 1 NETWORK

Traffic:  
**193,125**  
PER MONTH



Location	Street	City
Applebees	434 S 3rd St	Bismarck
B and J Tesoro	322 East Main Street	Mandan
Barney's Tesoro	700 West Main	Mandan
Drink at Lakewood	4007 S Bay Dr SE	Mandan
Leroy's Tesoro	1210 East Main Street	Mandan
Northbrook MVP	1905 North Washington Street	Bismarck
Red Carpet #2	919 S Washington St	Bismarck
Rusty Nail	Hwy 83	Underwood
Stadium Sports Bar	1247 West Divide Avenue	Bismarck
Stage Stop	601 6th Ave. S.E.	Mandan





# BISMARCK 2 NETWORK

Traffic:  
**206,875**  
PER MONTH

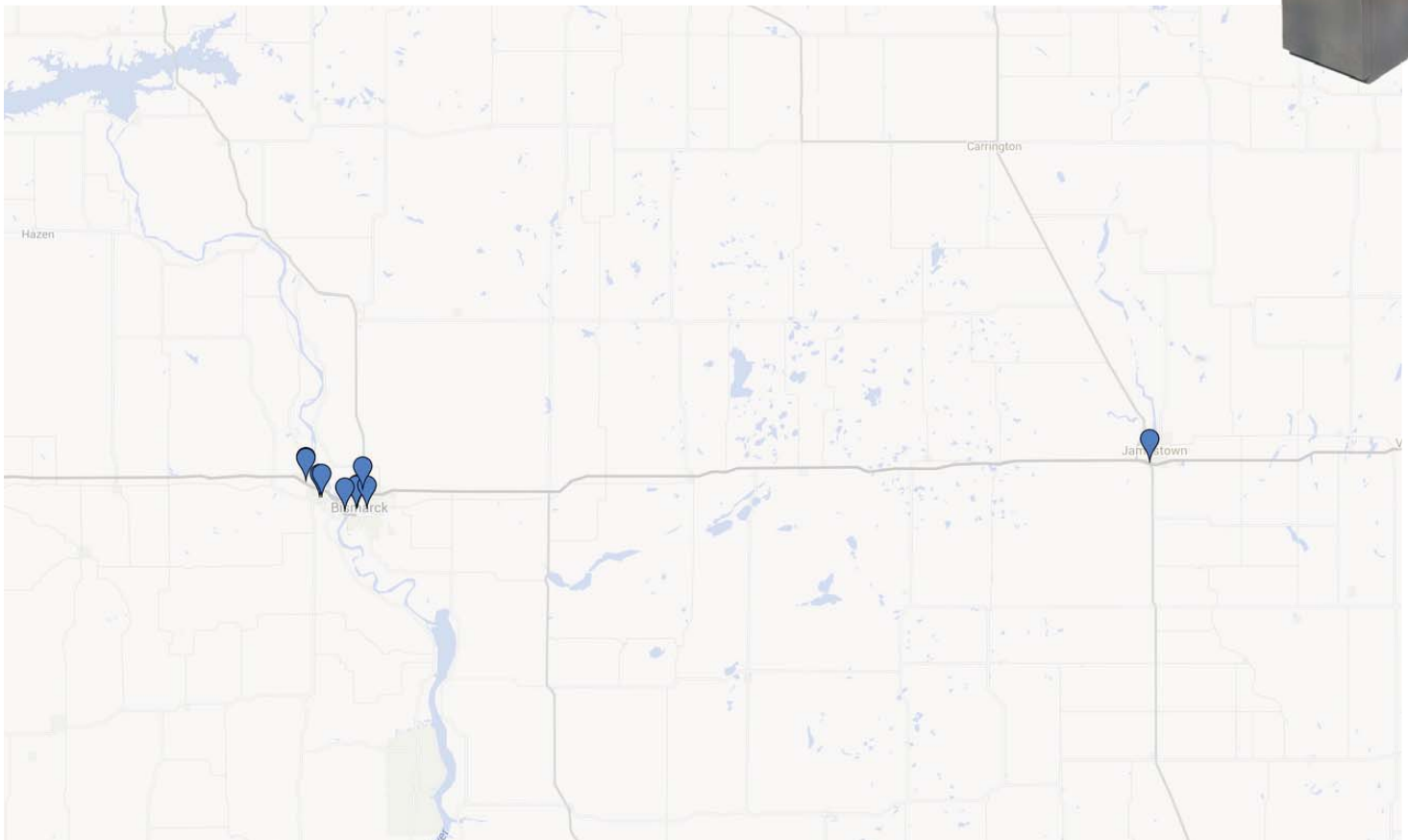


Location	Street	City
Landers Shell Gas Station	2210 North 12th Street	Bismarck
PetroServe #78	309 6th Avenue Southeast	Mandan
Applebees	3200 N 14th St	Bismarck
Red Carpet #3	2901 Memorial Hwy	Bismarck
Country West MVP	2205 Tyler Parkway	Bismarck
Interstate Tesoro	2901 Memorial Hwy	Mandan
Colonial Lounge	4631 Memorial Hwy	Mandan
Black Nugget	86 West Lincoln Avenue	Underwood
Sunset MVP	808 Boundary Road Northwest	Mandan
I-94 Clark #971	3921 Trenton Drive	Bismarck



# BISMARCK 3 NETWORK

Traffic:  
**199,375**  
PER MONTH

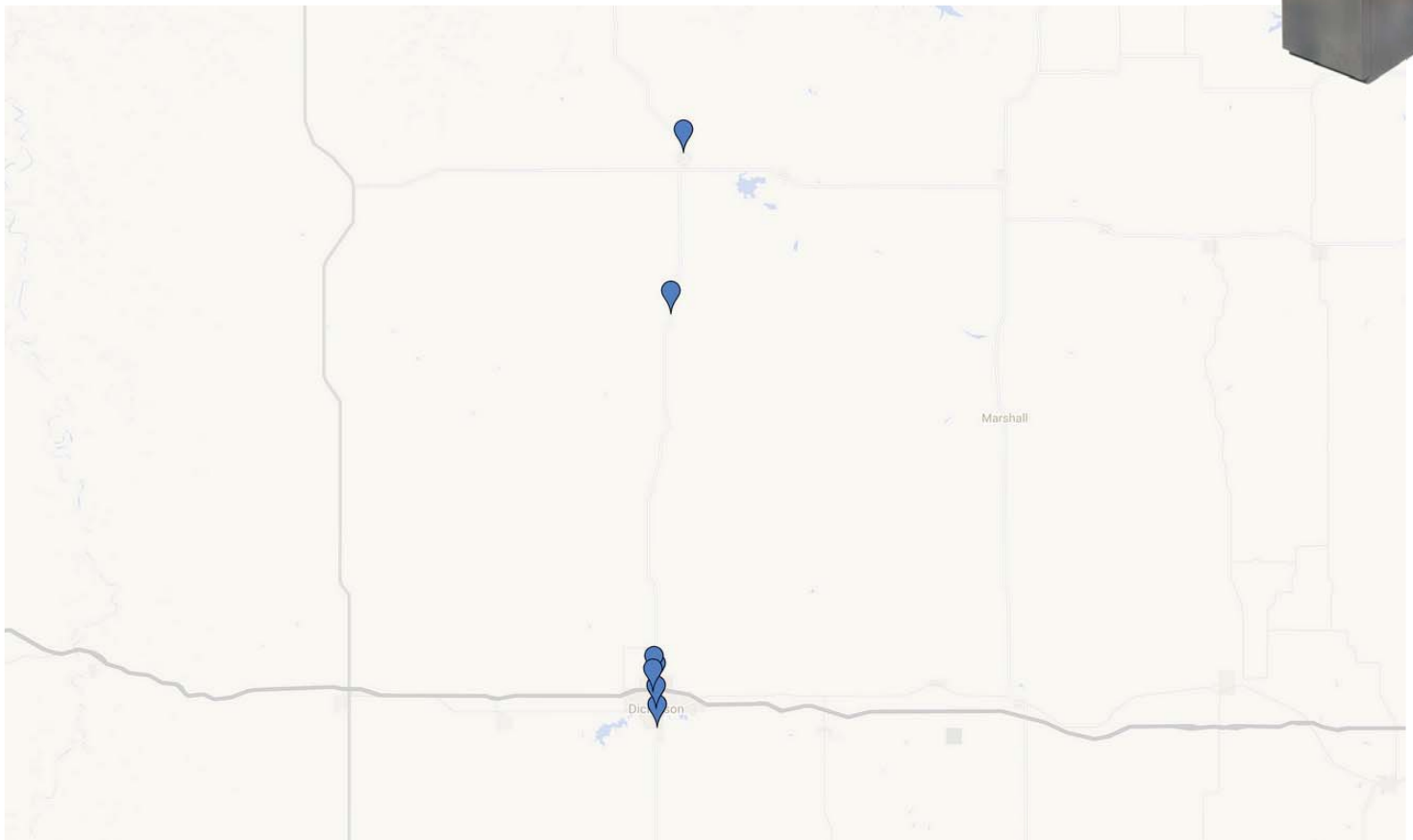


Location	Street	City
Broadway Grill and Tavern	100 W Broadway Ave	Bismarck
Captain Freddy's	2500 Pirates Loop Southeast	Mandan
Gateway Fashion Mall	2700 State St	Bismarck
I 94 Clark	808 20th Street Southwest	Jamestown
Lucky Duck's Deli & Catering	307 North 3rd Street	Bismarck
Main Tesoro	1833 East Main Avenue	Bismarck
Moscow Bar	202 East Main Street	Mandan
Red Carpet #1	2921 N 11th St	Bismarck
Red Trail Petro	2511 Old Red Trail	Mandan
Southside MVP Tesoro	205 6th Avenue Southeast	Mandan



# DICKINSON NETWORK

Traffic:  
**198,750**  
PER MONTH

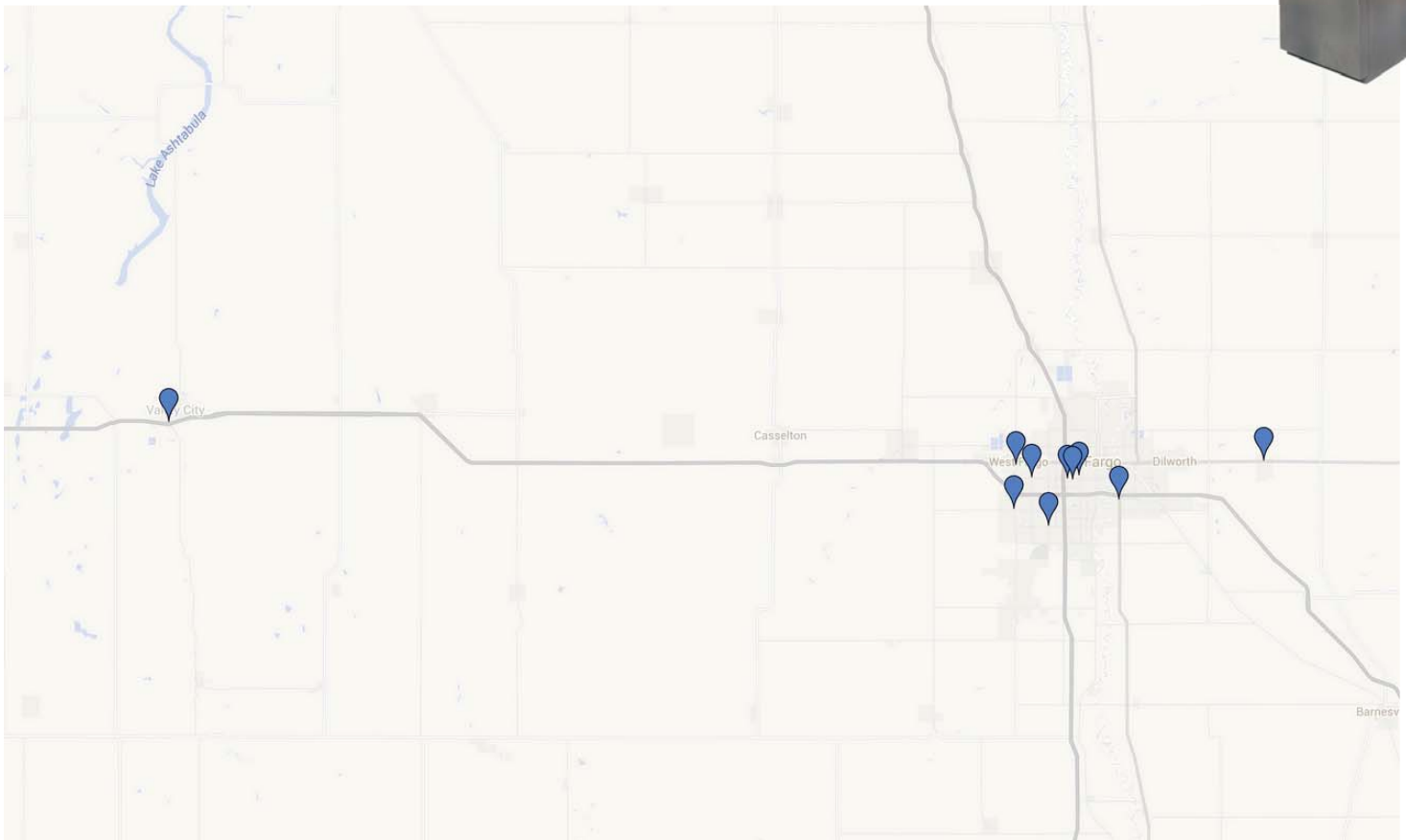


Location	Street	City
Applebees	289 15th St W	Dickinson
Cenex Convenience Store	125 Railroad St	Killdeer
Dunn County Lodge		Dickinson
Four Bears Buffet	202 Frontage Road	New Town
Four Bears Hotel Lobby	202 Frontage Road	New Town
Manning E-Z Stop	167 Manning Avenue	Manning
Runnings	2003 3rd Avenue Wes	Dickinson
Southview Liquor	75 8th St SE	Dickinson
The Pit Stop	386 21st Street West	Dickinson
Travel Inn	642 12th Street West	Dickinson



# FARGO 1 NETWORK

Traffic:  
**167,625**  
PER MONTH



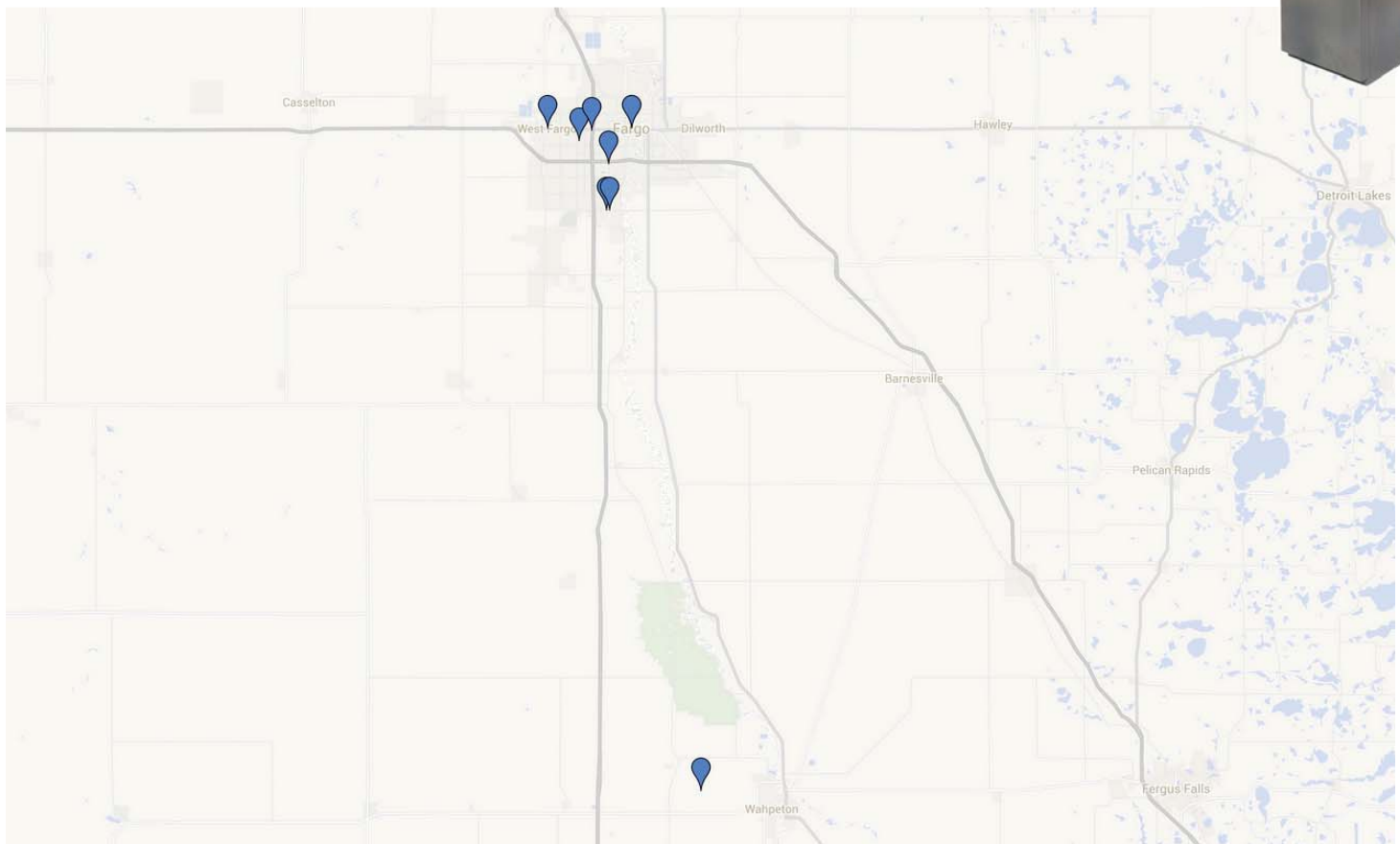
Location	Street	City
All Stop West Acres/Red Carpet Car Wash	3441 13th Avenue South	Fargo
All Stop/Red Carpet West Fargo	950 13th Ave E	West Fargo
Don's Car Wash	13th Ave South	Fargo
PetroServe #54	11 State Street Northeast	Glyndon
PetroServe #71	1020 8th Avenue Southwest	Valley City
PetroServe #85	3820 12th Avenue Northwest	Fargo
PetroServe #87	2921 Broadway N	Fargo
Rod's West Acres Cenex	4350 13 Ave S	Fargo
Silver Dollar Flying Pig Grill	221 Sheyenne St	West Fargo
Speck's Bar	2611 Main Avenue	Fargo





# FARGO 2 NETWORK

Traffic:  
**147,500**  
PER MONTH

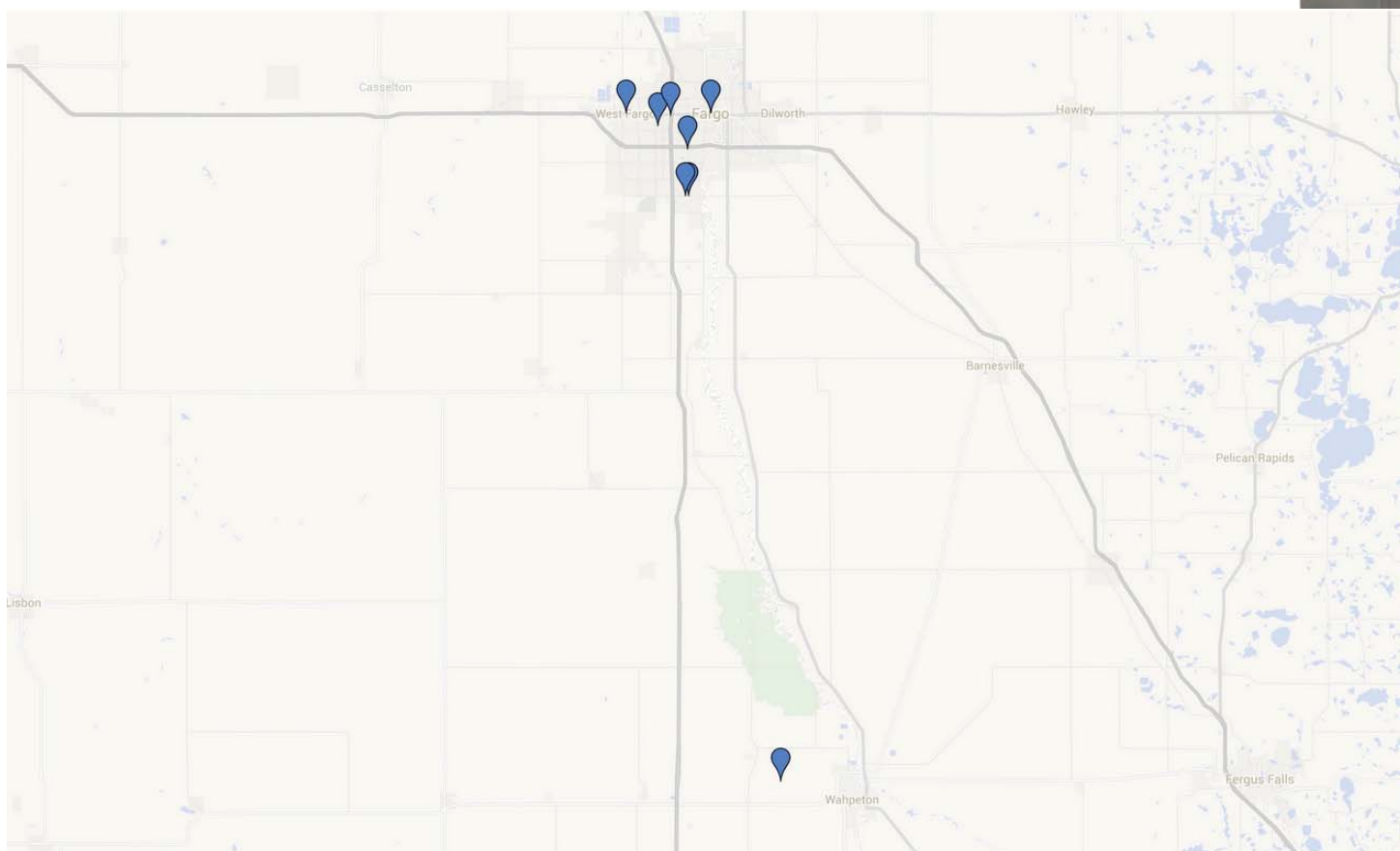


Location	Street	City
Don's Car Wash	2500 52nd Avenue S	Fargo
Frank's Lounge	2650 52nd Ave S	Fargo
Harwood Grill & Saloon	217 Chapin Dr	Harwood
Hooligans	3330 Sheyenne St	West Fargo
PetroServe #60	239 West Main	West Fargo
PetroServe #64	1025 Dakota Avenue	Whapeton
PetroSrve #80	4440 9th Avenue SW	Fargo
Phillips Travel Centers	2501 23rd Ave S	Fargo
VFW Club of Fargo	202 Broadway	Fargo
Wuirst Beer Hall	630 First Avenue N	Fargo



# FARGO 3 NETWORK

Traffic:  
**139,001**  
PER MONTH

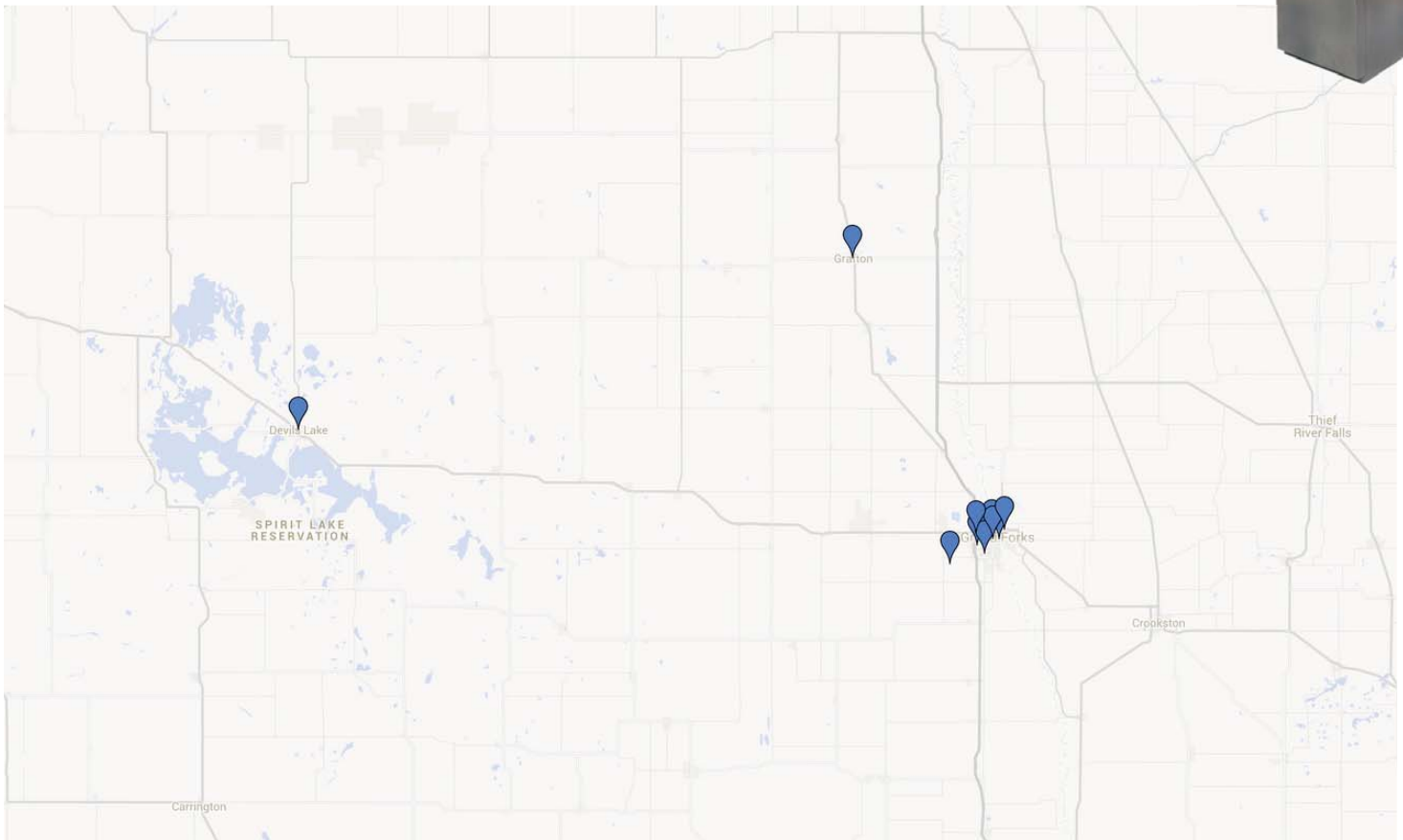


Location	Street	City
JC Chumley's	1608 Main Ave,	Moorhead
Mick's Office	10 8th St So	Moorhead
PetroServe #110	703 Front Street	Casselton
PetroServe #83	1340 34th Street Southwest	Fargo
PetroServe #88	205 NP Avenue	Fargo
Pickled Parrot	505 Third Avenue North	Fargo
Rhombus Guys Pizza	606 Main Avenue	Fargo
Rooters Bar 1	107 Broadway	Fargo
Tesoro	206 Fifth Street South	Breckenridge
West Fargo Truck Stop	1021 Main Ave W	West Fargo



# GRAND FORKS NETWORK

Traffic:  
**100,625**  
PER MONTH

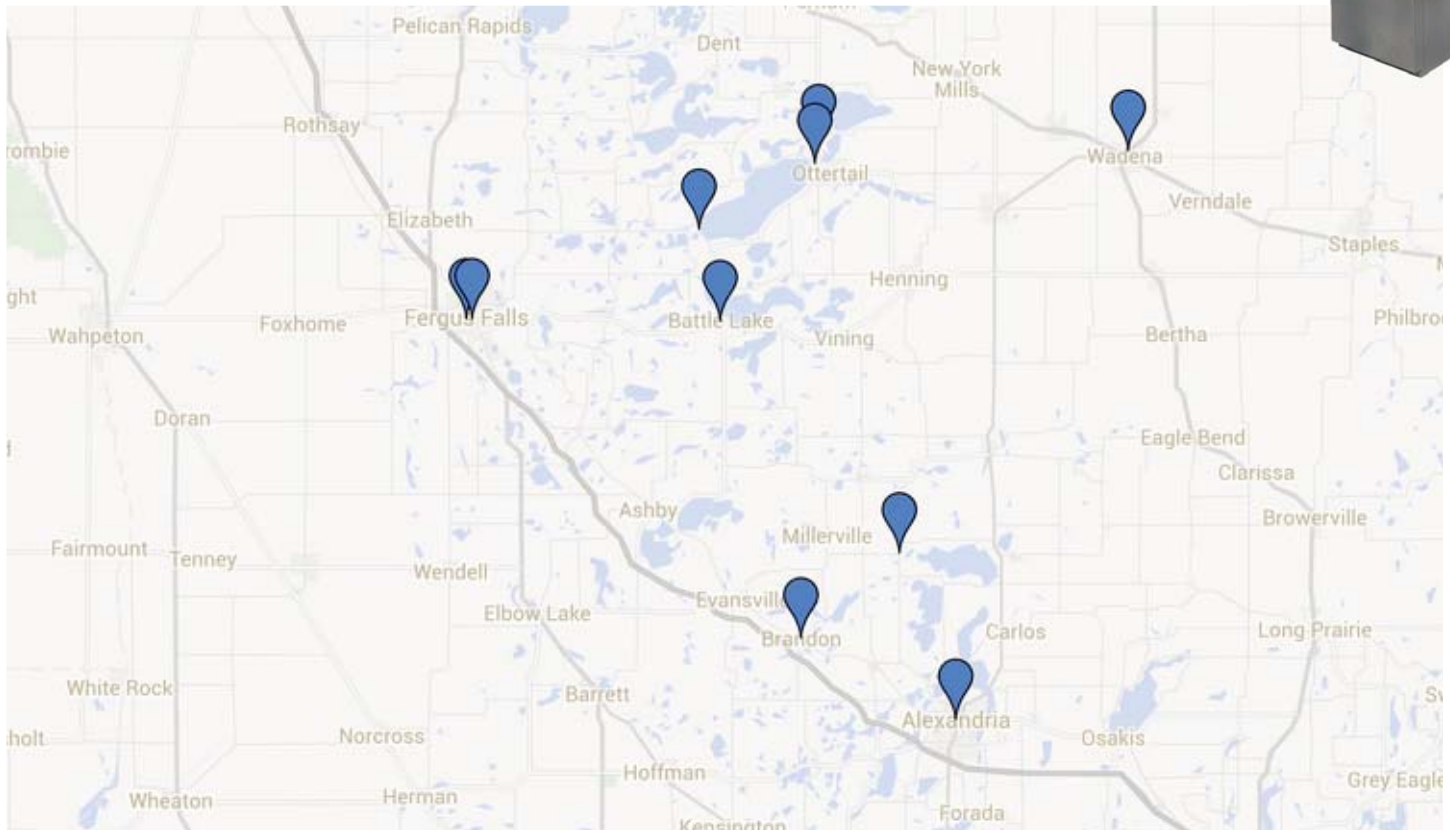


Location	Street	City
Cenex East	1005 Hwy 2 Bike Path	Devils Lake
Howard Johnson	1210 North 43rd Street	Grand Forks
Northdale Oil	607 Gateway Drive Northeast	East Grand Forks
PetroServe #68	611 West 12th St	Grafton
Valley Dairy #18	1125 South 42nd Street	Grand Forks
Valley Dairy #2	1207 North 5th Street	Grand Forks
Valley Dairy #3	1220 University Avenue	Grand Forks
Valley Dairy #4	1401 South Washington	Grand Forks
Valley Dairy #5	2401 South Columbia Road	Grand Forks
Valley Dairy #6	307 First Avenue South	Grand Forks



# LAKES NETWORK

Traffic:  
**114,750**  
PER MONTH

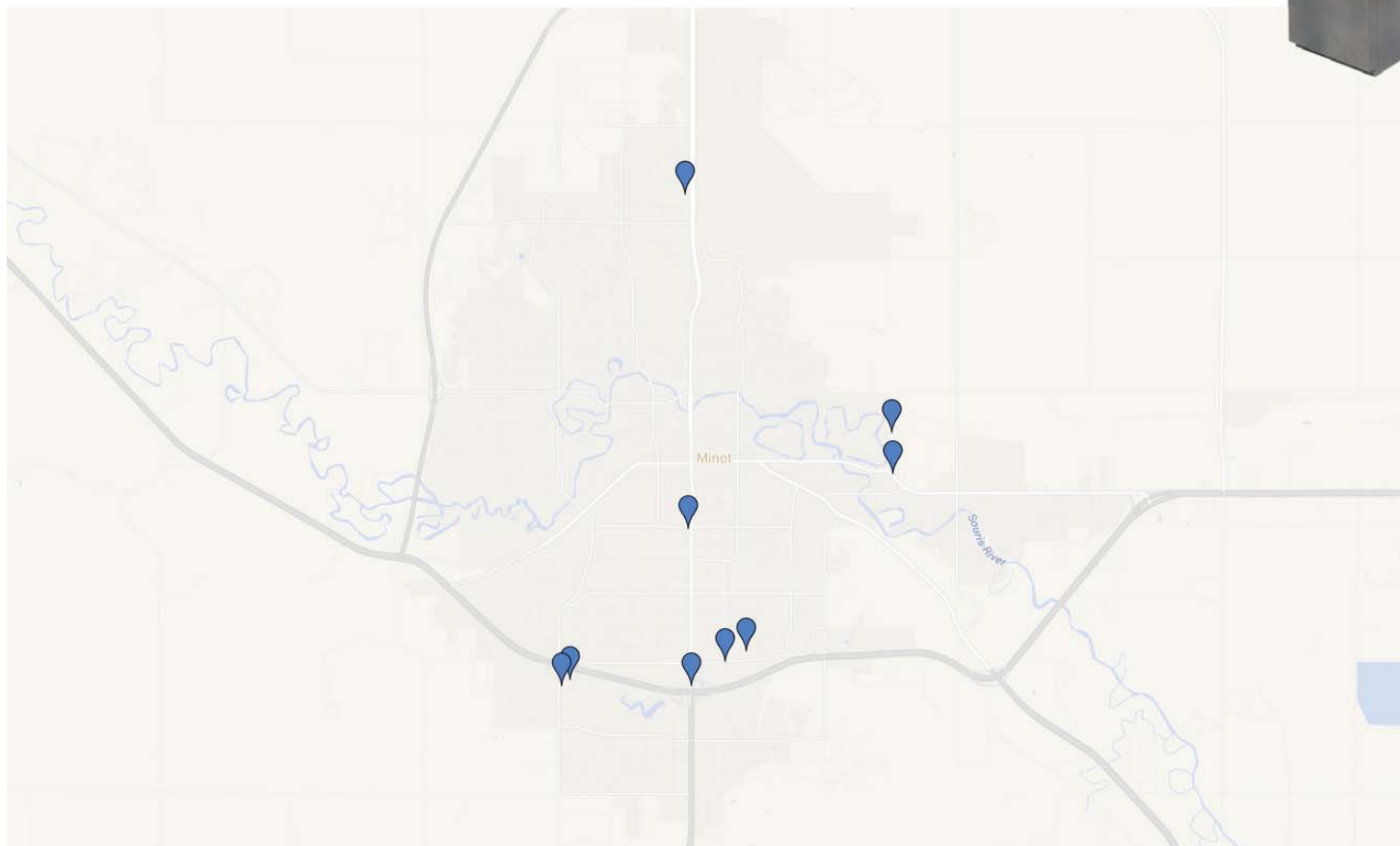


Location	Street	City
Carr's Supermarket	320 Minnesota 78	Ottertail
Corner Stone	28045 County Highway 145	Battle Lake
DMV	636 North Jefferson Street	Wadena
Larry's Grocery Store	102 Gilbertson Street West	Battle Lake
Leaf Valley	15233 County Road 6 Northwest	Garfield
Municipal	201 East Friends Street	Brandon
S.A.V.E. Tobacco	4617 State Hwy 29	Alexandria
S.A.V.E. Tobacco	217 West Washington Avenue	Fergus Falls
The Otter	306 North Hwy 78	Ottertail
VFW	420 East Washington Avenue	Fergus Falls



# MINOT NETWORK

Traffic:  
**226,625**  
PER MONTH



Location	Street	City
Applebees	2302 15th St SW	Minot
Capri Lounge	2030 Burdick Expressway East	Minot
Cenex Makoti	205 20th Ave SE	Minot
Cenex Parshall	3798 72nd Avenue Northwest	Parshall
Dakota Square Tesoro	1520 24th Avenue Southwest	Minot
Expressway Laundromat	717 27th Street Southeast	Minot
Fuel Force 1	515 20th Avenue SE	Minot
Magic City Harley-Davidson	US-2	Stanley
Spicy Pie	1100 N Broadway	Minot
Vegas Motel/Sevens Bar	2315 North Broadway	Minot





# WILLISTON 1 NETWORK

Traffic:  
**148,625**  
PER MONTH



Location	Street	City
Applebees	106 26th St. W	Williston
Bypass Bar and Restaurant	11813 Hwy 5 Northwest	Crosby
Cenex New Town	241 Main Street	New Town
Ekness SUPERVALU	211 Main St S	Crosby
Express Laundry	1101 Second Avenue Southeast	Watford City
Guardian Inn	11813 ND-5	Crosby
Landmark Inn	5009 139th Lane Northwest	Williston
Midway Bar	2322 West Front Street	Williston
Shop Bar	24 Second Street East	Williston
Welcome Stop	Highway 2	Bainveville



# WILLISTON 2 NETWORK

Traffic:  
**210,625**  
PER MONTH



Location	Street	City
Best Western Hotel	4201 4th Avenue West	Williston
Cenex New Town #2	712 1st St N	New Town
City Bar	136 North Main Street	Watford City
Comfort Inn	600 Third Avenue Southwest	Watford City
DJ's Lounge	One North Main Street	Tioga
Hwy Bar	201 Main Avenue East	Alexander
Northern Lights	710 East Avenue	New Town
Oil Laundromat	305 Gilbertson Street South	Tioga
Short Stop		Arnegard
Van Hook #3		New Town



# WILLISTON 3 NETWORK

Traffic:  
**204,375**  
PER MONTH



Location	Street	City
Brook Hotel	5515 Hwy 85	Williston
Club Ray	24 Railroad Ave. #7	Ray
Grand Williston Hotel - Lobby	3601 2nd Ave West	Williston
Outsiders Bar and Grill	905 3rd Avenue Southwest	Watford City
Scenic Sports	1201 East Broadway	Williston
Sweet Crude #1		Killdeer
Sweet Crude #2		Killdeer
Twist	404 Second Avenue Southwest	Watford City
Van Hook #2		New Town
Van Hook Hotel		New Town

# DEADLINES & SPECS

## 2015

### September

Artwork: August 14  
Ad Starts: September 1

### October

Artwork: September 15  
Ad Starts: October 1

### November

Artwork: October 15  
Ad Starts: November 1

### December

Artwork: November 16  
Ad Starts: December 1

## 2016

### January

Artwork: December 15  
Ad Starts: January 1

### February

Artwork: January 15  
Ad Starts: February 1

### March

Artwork: February 15  
Ad Starts: March 1

### April

Artwork: March 15  
Ad Starts: April 1

### May

Artwork: April 15  
Ad Starts: May 1

### June

Artwork: May 16  
Ad Starts: June 1

### July

Artwork: June 15  
Ad Starts: July 1

### August

Artwork: July 15  
Ad Starts: August 1

### September

Artwork: August 15  
Ad Starts: September 1

### October

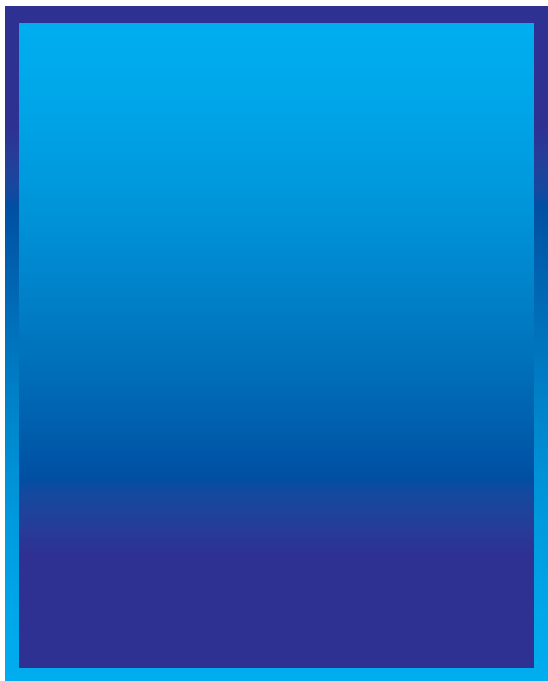
Artwork: September 15  
Ad Starts: October 1

### November

Artwork: October 14  
Ad Starts: November 1

### December

Artwork: November 15  
Ad Starts: December 1



Height: 1280 px

Width: 1024 px

### Artwork Specs

Color: RGB colors

Size: 1024 px (width) x 1280 px (height)

File Format: Static: PNG (recommended), JPEG, GIF

File Size: Must be below 20MB

Resolution: Screen resolution (72dpi)

Live area: To prevent info being trimmed off, all text, logos, etc., must be at least 10 px from all four edges of the ad.

### Creating Artwork

In-House Production: iLevelDigital will create static advertisements for clients free of charge. The advertiser must submit ad copy, plus logos and photos. Stock photos may be purchased for the advertisement, but at the client's expense. Submission of materials should be completed at least one month in advance of the ad running. Rights to the advertisements may be purchased, call for applicable fee.

Storage of Advertisement: 24 months



### Submitting Artwork

FTP Site: Files may be uploaded to our FTP site.

Call 866-746-8385 for more info.

Email: info@ileveldigital.com

Send hard copy artwork:

**iLevelDigital**

Attn: Traffic Coordinator

308 2nd Ave. N., Suite 304

Grand Forks, ND 58203

## Build your ad as if it's going on a billboard.

### Examples of Advertisements

