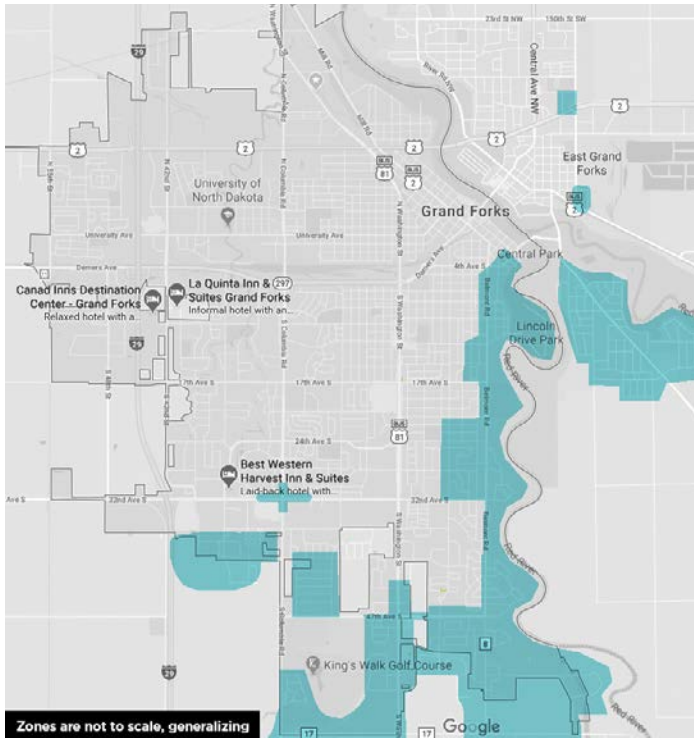
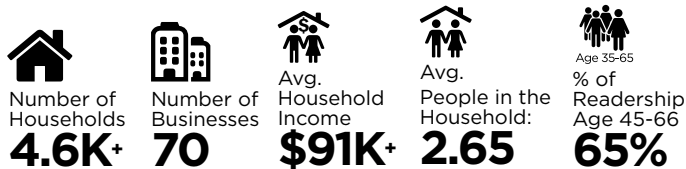


GRAND

L I F E S T Y L E



TOTAL HOUSEHOLDS & BUSINESSES
6,000



Each issue is mailed to households in Grand Forks and East Grand Forks with an annual income of **\$91,000 or higher.**

INTERESTED IN ADVERTISING?

Marla DeFoe 701-738-4960 mdefoe@bbiinternational.com
Jess Tiller 701-738-4926 jtiller@bbiinternational.com

EDITORIAL FOCUS

HOME & DESIGN //
EAT & DRINK //
HEALTH & FITNESS //
SHOP & STYLE //
PARKS & REC //
ART & CULTURE //

RATES

FULL PAGE SPREAD Call for pricing

FULL PAGE \$1,895

HALF PAGE \$1,195

MARKETPLACE \$495

PREMIUM PLACEMENT:

Price +25%
(Guaranteed Ad Placement)
Inside Front Cover, Page 3, Opposite
Contents, Inside Front Cover,
Back Cover*
*Back cover size is a Half Page

SIZES

*Do not build to trim size

SPREAD

Trim*: 17" x 10.875"
Bleed*: 17.5" x 11.375"
Non-bleed: 16" x 9.875"



FULL PAGE

Trim*: 8.5" x 10.875"
Bleed*: 9" x 11.375"
Non-bleed: 7.5" x 9.875"



1/2 PAGE HORIZONTAL

Non-bleed: 7.5" x 4.625"
Bleed: *Not available*



MARKETPLACE

Image Size: 3.7" x 3.23" (300 dpi)
Write-up: 50-60 words*
Contact info: Address, phone, website
*Address, phone & website are not counted in the 50-60 word write-up



REGULATIONS

AGENCY DISCOUNTS: Due to the affordable rates offered by *GRAND Lifestyle magazine*, we do not offer agency discounts.

INVOICES: Rendered at time of issue mailing.

SHORT RATES/REBATES: Advertisers will be short-rated if, within 12 months from the date of the first insertion, they do not use the amount of space upon which their billings have been based. Rates may be adjusted (lowered) during the course of an advertiser's insertion order agreement, if the advertiser has used sufficient additional space to warrant a lower rate than that at which their billing began.

RATE PROTECTION: Rates are effective for all advertisers throughout the duration of this media kit. Rates will never increase during the term of an advertiser's billing agreement, unless the advertiser chooses to change the plan by, for example, increasing the size of an ad.

PUBLISHER'S PROTECTIVE CLAUSES: Deliberate attempts to simulate editorial format in an advertisement is not permitted by *GRAND Lifestyle magazine*. The publisher reserves the right to insert the word "advertisement" when, in the publisher's opinion, an advertisement resembles editorial material. Liability for all content of advertisements printed (including text, representations, illustrations or any sketch, map, label, trademark or other

DEADLINES

Editorial 10/18/21

Insertion 11/1/21

Artwork 11/8/21

NEW

LET US TELL YOUR GRAND STORY

Feature your company in the upcoming issue of *Grand Lifestyle Magazine*.

Only - \$2,995

FEATURE ARTICLE - LIMITED AVAILABILITY
As a Feature You Will Receive the Following:

A custom story written in *Grand Lifestyle Magazine* Social and distributed via our social media suite with ability to track views

A special photo shoot of your company, as it relates to the story.

The feature article distributed to 6,000 households in Grand Forks and East Grand Forks

Print article posted on *Grand Lifestyle Magazine* Social and distributed via our social media suite with ability to track views

Your company's story email to 45,000+ *Grand Lifestyle Magazine* email subscribers, promoting the story. It will include a link to your website.

A custom reprint of the article sent to you in a digital format, which you can use for promotional purposes

CONTACT US TO LEARN MORE.

service@bbiinternational.com or 701-746-8385.

Each article will be about select companies in the Grand Forks region that align with the editorial focus of the magazine. Spots are limited. *Grand Lifestyle Magazine* reserves the right to rewrite all content and review and approve all photos being used within *Grand Lifestyle Magazine*. BBI International owns the rights to all photos and content being published.

SPECIFICATIONS

Rates and production information are available on request for: supplied inserts, gatefolds, cover wraps, bellybands, etc.

TRIM: 8.5" x 10.875"
BLEED: 9" x 11.375"

LINE SCREEN: 150

BINDING: US - Perfect Bound

AD PLACEMENT: Apart from Premium Ad Placements and full page ads, half page ads will be stacked with another ad, or placed at the bottom half of the page.

PROOFS: We do not supply proofs

STORAGE OF ADS: 24 mos

FILE FORMAT: PDF/X1a

COLOR: CMYK - NO SPOT COLORS

All spot colors must be converted to CMYK. Color quality is not guaranteed if spot colors are used. No built-in black type.

FONTS: Outline or embed all fonts in the PDF

RESOLUTION: All advertising materials must be at least 300 dpi and submitted at 100% size.

***LIVE AREA:** All live matter must be kept 1/4" inside dimensions on all four sides.
(GLM will not be responsible for any live matter placed outside the safety)

ARTWORK SENT TO:

Marla DeFoe,
Marketing & Advertising Manager
701-746-8385
mdefoe@bbiinternational.com

WHAT IS PDF/X-1A?

PDF/X-1a is a subset of Adobe's Portable Document Format (PDF). PDF/X1a stands for PDF exchange 1a. The "1" means that it is a blind exchange document—all fonts and images are embedded and "a" is the variant of PDF/X1 that was ISO accredited; ISO Standard: ISO 15930-1:2001.

copyrighted matter) will be assumed by advertisers and their agencies. The publisher reserves the right to reject any advertising that does not conform to publication standards. *GRAND Lifestyle magazine* is not liable for delays in delivery and/or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting production or delivery in any manner. *GRAND Lifestyle magazine* is not responsible for quality of reproduction when materials received do not conform to specifications or when materials are received beyond closing date.

CANCELLATIONS: No cancellations will be accepted after closing dates. Notification of cancellations prior to closing date should be in writing via email (service@bbiinternational.com).

METHOD OF DISTRIBUTION: U.S. Postal Service
SUBSCRIPTION PRICES: Subscriptions to *Grand Lifestyle magazine* are now free of charge to everyone with the exception of a shipping and handling fee. Subscription forms are available online (www.grandlifestylemagazine.com). Please contact our subscriptions department for subscription assistance at (866) 746-8385 or service@bbiinternational.com.